

## AIP...“NEWS YOU CAN USE”

### Wildfire Protection Unit in CO and CA Expands!

The Wildfire Protection Unit is a complimentary mobile service designed to mitigate wildfire exposure for AIG Private Client Group policyholders residing in predefined response zones.

It was first introduced in 2005 and available in only 14 California zip codes. Now the service has expanded to reach properties in 150 zip codes, including select areas of Colorado.

Wildfire Protection Unit services\* include:

- On-site consultation — wildfire mitigation specialists visit the policyholder's property to assess exposure levels and provide guidance on brush control.
- Pre-treatment — if necessary, perimeter brush on the property is sprayed with Phos-Chek<sup>®</sup>, the same environmentally friendly fire retardant used by the U.S. Forest Service but modified for residential use. Phos-Chek is colorless; safe around plants, animals and people; and it will not stain or damage the home.
- Emergency response — enrolled properties are mapped using GPS technology. If a wildfire threatens the home, an emergency response truck will be dispatched automatically to apply fire retardant to all combustible areas on the property, including landscaping.

Talk to one of us for more information on this unique service!

[More Details](#)

### The Wildfire Protection Unit—A Client's Perspective

A truly unique service for brush fires is sometimes hard to put into perspective...we've attached just one of the many client testimonies that may help do just that...click below to read a client's perspective!

[More Details](#)

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**Mobile Loss Mitigation  
for High End Homes!**

### The Wildfire Unit responds to Lake Tahoe!

*Just recently, the AIG Wildfire Unit sprung into action in Lake Tahoe when wildfires threatened the area.*

*Click below to read highlights of their efforts in saving homes, saving lives and saving dollars!*

[More Details](#)

### Welcome to Affluent Insurance Program, LLC (AIP)

We are a wholesale company designed to provide retail brokers nationwide, access to serve your elite clientele complete asset protection for their personal insurance needs.

#### Available Products:

- Homeowners (\$1mm and above)
- Flood, Excess Flood, Wind, E/Q & other catastrophe coverage
- Collections (fine art, jewelry, wine, etc)
- Individual Excess Liability up to \$100 million available
- Group Excess Liability
- Kidnap & Ransom Coverage for family and key employees
- Directors & Officers Liability
- EPLI & Workers' Comp coverage for private staff
- Aviation and Yacht coverage



**the competition NOW on your  
Personal Lines Accounts!**

**Join AIP and start creating  
solutions for your most  
valued clients TODAY!**

Based upon your clients individual risk analysis we will provide you with a tailor made policy package. It is our extremely successful relationships, and volume of business placed with our Insurance carriers, which affords us unlimited resources to provide the highest quality products for you and your elite clientele.

We look forward to working with your agency in a VERY efficient and professional way. Let us impress you.

[More Details](#)